

KEITH KOCSIS
keith@keithkocsis.com
www.keithkocsis.com

SKILLS

Applications: Flash, Dreamweaver, Photoshop, Illustrator, InDesign, ImageReady, Fireworks, Adobe Acrobat Professional, Director, AVID, FinalCut Pro, Adobe Premiere, Media Cleaner, ProTools, Sound Edit 16, SorensonSqueeze, Debabelizer, ColdFusion, MS Office Suite, BBEdit, Homesite, Frontpage, Adobe Bridge, ACT, Peachtree, GroupMail Pro, FTP programs

Languages: HTML, DHTML, ASP, CSS, JSP, JavaScript, ActionScript

Platforms: Mac and PC-friendly

EXPERIENCE

Web and Graphic Designer, Web Developer, Marketing Director

Sept 2003-Currently – SAFETYMAX CORP. San Francisco CA: www.SafetyMax.com

- Developed and maintained the SafetyMax eCommerce website.
- Created and assembled proposal components, including written content and cover designs. Managed archive of past proposals.
- Designed and produced all electronic and printed marketing materials; including HTML emails, eNewsletters, brochures, flyers, PDFs.
- Photographed SafetyMax product line, optimized images for the web, managed image asset library.
- Conducted research for, wrote and edited content for web and print materials.
- Responsible for quality assurance of all projects, including web usability, accessibility, testing, debugging.
- Performed search engine optimization and created daily performance reports.
- Coordinated with clients and vendors on a daily basis and maintained client and vendor database.

eLearning Courseware Developer

Oct 2002-Sept 2003 – RIPPLE EFFECTS San Francisco CA: www.RippleEffects.com

- Designed, developed and optimized photographs and graphics, and implemented into courseware.
- Recorded, edited and integrated course audio.
- Designed printed materials for courseware.
- Performed quality assurance testing and debugging.

EDUCATION

Microsoft Learning

2009 – Completed online certification for Managing a Microsoft® Windows Server™ 2003 Environment

Bay Area Video Coalition

2004 – Completed Advanced Flash 2 ActionScripting Course.

2003 – Graduated with Web Streaming Certificate and Avid 101 Certification.

Opnet

2003 – Graduated eight week, full time, Digital Design Certificate Program, working in teams on group projects and portfolio development.

Center for Electronic Art

2000-2002 – Graduated with Web Design Certificate upon successful completion of intensive two-year web design and development program.

City College of San Francisco

1994-1995 – Successfully completed Black and White Photography and Film History courses.

Kent State University

1989-1991 – Majored in English with a focus on Modern American Literature and Creative Writing.